

**CSC318 PROPOSAL**

****

1.

2.

3.

4.

5.

### **GROUP: CSC318: WEB APPLICATION developmentPrepared for:**

# Your project title

# Introduction

In this section you may introduce your company’s name and logo (if any). You may also describe the main idea of your web project and explain how do you get the idea to develop the project.

# PROJECT BACKGROUND

In this section, briefly explain your idea about your group web project. Explain more on:

* the synopsis
* the functional requirement in your website/system
* Why do you want to deliver the message to the audience?
* The impact of the project to the targeted audience
* How do you deliver the product to the audience? (CD/DVD, internet)

## **system flow diagram**

How is your flow of your project?

## **AUDIENCE**

Who is your targeted audience/viewer?

## **PROJECT SCHEDULE**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **ITEM** | **W1** | **W2** | **W3** | **W4** | **W5** | **W6** | **W7** | **W8** | **W9** | **W10** | **W11** | **W12** |
| **Prepare Project Proposal** |  |  |  |  |  |  |  |  |  |  |  |  |
| **Design Web Storyboard** |  |  |  |  |  |  |  |  |  |  |  |  |
| **Develop Web Project** |  |  |  |  |  |  |  |  |  |  |  |  |
| **Testing and Finalize Project** |  |  |  |  |  |  |  |  |  |  |  |  |
| **Project Presentation** |  |  |  |  |  |  |  |  |  |  |  |  |

### **REFERENCES**

List down the references

# RUBRICS FOR PROPOSAL

## **Project Proposal RubricS (5%)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CRITERIA** | **POOR** **(0, 1)** | **AVERAGE** **(2, 3)** | **GOOD** **(4, 5)** | **TOTAL** |
| **Introduction** * Description is clear, concise, and easy to understand.
 |  |  |  |  |
| **Project Background*** Description is clear, concise, and easy to understand.
* The content is written in a reader-friendly manner that models clarity of expression.
 |  |  |  |  |
| **Originality of idea and creative*** The idea is original and creative.
 |  |  |  |  |
| **Language used*** There are no spelling, grammar, or punctuation errors.
* Use MS Word's spell and grammar checker to eliminate all errors.
 |  |  |  |  |
| **Formatting** * The organization of proposal is in correct order and neat.
 |  |  |  |  |
| **Submission time*** Submit on time based on the due date given.
 |  |  |  |  |
| **TOTAL (30 MARKS)** |  |  |  |  |